

TARGETTI

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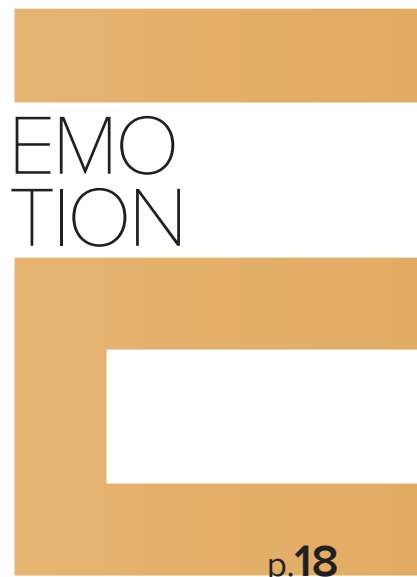
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Targetti has been designing and producing indoor and outdoor architectural light fixtures since 1928  
We work internationally with the aim of contributing to the quality of every project with our products.

#### **Mission**

Every day we are committed to developing lighting solutions that can really help to improve the efficiency and comfort of the environment in which we live.

#### **Style**

Targetti style is our ability to interpret light intelligently and passionately. We place great importance on innovation and research, as well as the unique ability of light to excite and inspire.

#### **Technology and design**

Every Targetti product expresses the values the company holds dear. On one hand perfect light control and excellent performance, and on the other extreme attention to aesthetic detail.

#### **Custom solutions**

We cater to designers to provide flexible solutions that can meet even the most complex aesthetic and functional needs.

We are a trusted partner: the skills and experience we have gained, together with our extensive international presence make it possible for us to provide fast and accurate solutions.

#### **Naturally versatile**

Partnerships with architects and lighting designers all over the world give rise to projects that highlight the application versatility of our lighting fixtures. From workplaces to the retail world, entertainment venues, historical buildings and places of worship, Targetti products integrate discreetly in every architectural context.





Edgar N. Putman Event Pavilion



Light gives shape to space and influences the perception of an environment. Our light fixtures are designed around this simple rule, being aware of the world around us.

### **Built to last**

We interpret innovation as the ability to develop versatile and durable fixtures that can maintain their performance over time. We believe that every technical and stylistic detail is decisive to reach this goal.

### **Light of Florence Collection**

In the world of art and cultural heritage light plays an important role: it must be seen without being seen and emphasize without interfering. Light of Florence is light for art that was specially created for projects aimed at conservation, enhancement and the correct use of artistic treasures and monuments.

### **Indoor Collection**

A complete range of indoor light fixtures that is constantly updated to provide architects and lighting designers with solutions that are best suited for different needs. In the hands of a designer downlights and projectors, suspension and ceiling fixtures, wall mounted fixtures and LED strips become precious tools to enhance any environment with light: from the Retail, exhibition and museum sectors to workplaces, hospitality and entertainment venues.

### **Outdoor Collection**

The Targetti outdoor collection includes a wide range of projectors, inground recessed fixtures, bollards linear light fixtures to light walls and architectural details on vertical surfaces. The variety of our product series makes Targetti the ideal partner for every urban lighting project, redevelopment of large public spaces, enhancing monuments, historical buildings and places of worship as well as modern office complexes. Architecture is the key component everywhere.

# ARCHI TECTURE









Music House - Aalborg, Denmark  
Project: Coop Himmelb(l)au, Friis+Moltke  
Lighting design: Haar Holland  
Photographer: Kaslov Studio

Research does not only apply to technology.  
At Targetti it is the combination of the commitment,  
skills, investments as well as the creative nature that  
come together to develop fixtures that find the right  
balance between function and design.

### **Optic Division**

The Targetti Optic Division is one of our crowning glories, specialized in designing and developing proprietary optical systems and all accessories aimed at monitoring and managing light emission correctly.

### **The LED Generation**

We work closely with leading LED manufacturers to equip our fixtures with state of the art sources.

Efficient, low consumption, low maintenance and simplicity of management – in the most advanced models even in wireless mode– are essential parameters for us.

No exceptions to light quality which is ensured by the combination of our leading edge optics and the best LED technology on the market.

### **Elegant Design**

Technology meets the pure lines of essential and timeless design.

Research into materials and formal details creates products that can fit smoothly into any context and add value to any project.



# RES EARCH

We work constantly to improve the performance of our products, developing standard and customized solutions that can respond to market demands in the most effective way .

Everything is done in-house, from designing to building prototypes, right up to certification that is carried out independently in our laboratory with certain results both in terms of quality and compliance to international standards.







We have always been based in Italy  
and every fixture starts its life her .  
It is the centre of our network of branches spread  
over major European and non-European markets:  
France, Spain, Great Britain, Russia,  
the United States,  
the United Arab Emirates, China.  
Our team is present all over the world  
with their skills and know-how,  
our group is composed of many different  
individuals who all share the same working method,  
the same culture and the same language: light.

# GROUP

## **The Team**

People are at the center of everything we do  
starting with our employees and close partners.  
They are the most important resource, the added value  
of a company that strives for excellence in its products  
and service.

## **Industry Professionals**

Behind every project there is the genius of its creator.  
People once again are the focus of our work  
and of every creative and production activity.  
Our objective is to provide architects and lighting  
designers with targeted solutions to meet  
all requirements of architectural lighting.

## **People**

A well lit space is a better place to live in.  
When we develop a new fixture we think about this  
and the unique opportunity to contribute to creating  
more comfortable and appealing environments  
using light.







Light is a silent language connecting people with space and objects around them. It is a universal code that needs no translation because it appeals directly to our emotional sphere. Lighting a work of art or a beautiful building infinitely multiplies the unique power that light has to communicate and inspire emotions.

### **Art in light**

Emotion is being able to appreciate the fine details of a building façade, rediscover the authentic colors of an ancient painting and understand the meaning of every expression of human creativity.

This is all possible thanks to a skilled and respectful use of light.

From Leonardo's Last Supper to the Galleria dell'Accademia in Florence and the great exhibition of El Greco in Toledo, Targetti has shown that lighting art is an art form in itself.

### **To serve science**

Even science is an emotion and Targetti has extensive experience in this field having "lent" their technical knowledge on light to the creation of innovative projects of applied research. One of these projects was the creation of an artificial sky to study natural light in architecture in collaboration with the Politecnico di Torino.

Another was the Sky Light Simulator, created for Alenia Aeronautica to test the readability of flight instruments inside plane cockpits in all light conditions.

### **The means and the message**

The **Targetti Light Art Collection** is living proof that light can also be a creative means all on its own. Fluorescent lamps, fibre optics, LED sources, motion sensors and the candle flame ... become the means and the message: the expressive content for works of art that can surprise and excite.

# EMO TION





ADDERUNT MANVS MEAS ET PEDES  
MEOS DIXIMERAVERUNT OMNIA  
OS MEUM ET AVERTIT DAVID



MORTE MORIETUR TRIBUS DIEBUS  
SOLVENS SUSCEPTO ET TUNC AD  
INFEROS REGRESSUS AD IUGEM VENIIT  
LUTHERUS

# TRADITION

## **An open dialogue**

Encouraging dialogue between customers and designers and promoting a more conscious use of light are part of our tradition. We are always striving to enhance lighting design as an autonomous and independent profession by sharing projects that highlight the role of light in the best way.

## **Ongoing training**

Every year we take part in conferences and debates all over the world, we work closely with major professional architect associations and lighting designers, we support all training and information initiatives that are aimed at expanding knowledge in the field of light and lighting design.

Promoting the culture of light has always been one of the primary objectives at Targetti. A distinctive and qualifying element that comes from the awareness of the significant impact of light on our lives. It follows a multidisciplinary approach that does not limit itself to technique alone but also involves art, social sciences, personal wellbeing and emotions.









Opera House Theater - Florence, Italy

Project: ABDR Associati

Lighting design: Studio Baldieri

Photographer: Luigi Filetici

Designing a light fixture requires integrated knowledge of optics, thermodynamics, mechanics and electronics, as well as the necessary creativity and good taste to develop design solutions where every aesthetic detail helps to optimize the function.

### **Experimentation**

We listen and take into account the problems and needs of designers that come to us looking for solutions.

This approach has made it possible for us to launch not only the fixtures that the world of design required at a given time in history, but also experimental products with transversal pluses such as photometric control and digital control systems.

### **Continuous evolution**

Every achievement represents a starting point for us.

From the launch of Structura, the first totally selfsupportin lighting system, the opening of a photometric laboratory in collaboration with the University of Florence, the introduction of HQ1 lamps in indoor environments, Targetti has shown continuous proof of their efficiency, their passion for light and desire to grow.



# TECHNO LOGY

# 88 years of innovation



## First steps into the world of *designed lighting*:

first spotlights for shop windows and introduction of the first recessed ceiling fixtures

# 1968

targetti

## The family of technical fixtures **ALTALITE** is created, together with **ALTALAMP**,

a division selling technical lamps intended for use in **ALTALITE** fixtures. A **TALITE "Quasar"** is introduced, a range of technical lighting fixtures with traditional and halogen lamps for line or low voltage.

# 1975

duralamp

The creation of **Duralamp** (from **ALTALAMP**), a company specialized in light sources, with particular attention to energy saving lamps.

# 1982



# 1928

## Targetti Sankey is founded in Florence:

production and sale of chandeliers, wall lamps (appliques) and table lamps.

# 1972

## **BITRACK**: the first electrified track in Europe entirely made in extruded plastic;

packed together with its spotlights for "self service" installation, it introduced directional light into homes.

# 1979

## The creation of "**STRUCTURA**", the first and most imitated totally self-supporting lighting system.

A three-dimensional flexible assembly makes possible the positioning of projectors and integrated lighting modules on any of its points, regardless of the environment to be lit.

**PULSAR, the first range of specialized projectors for discharge lamps (HQI 150W) for indoor use.**

Production and distribution of the first dichroic filter (UV, IR, Chromatic, etc).

**1992**

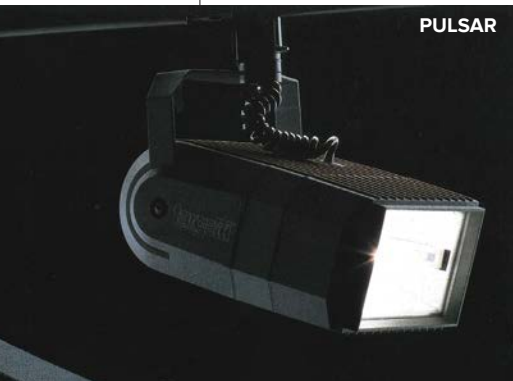


**Targetti wins the Golden Compass with its Mondial F1 projector, an innovative modular fixture in the world of lighting design.**

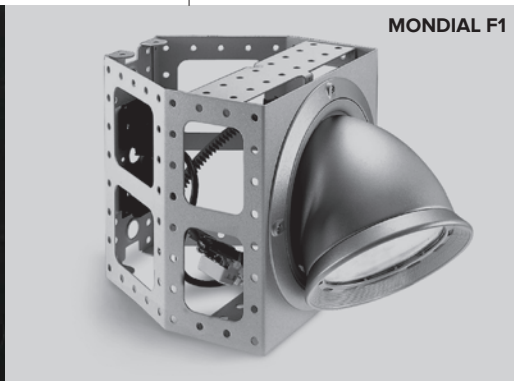
**1996**

**Introduction of CCT, the first range of fixture with high performance specialized optics for compact fluorescent lamps.**

**1997**



PULSAR



MONDIAL F1



CCT

**1987**

**Agreement with the University of Florence to develop a photometric laboratory in Targetti, the first of its kind in Italy and amongst the first in Europe.**

Development and construction of a photogoniometer with an extremely innovative improvised optical system, for precision measurement of large lighting fixtures

Filing of the patent for a double complex reflector with luminance control for linear fluorescent lamp with an efficiency of over 98

**1993**

**Creation of LIGHT OF FLORENCE, world's first product collection specifically dedicated to the illumination of historical buildings and places of worship.**

**LIGHT OF FLORENCE**

# 88 years of innovation

## TARGETTI

**LIGHT NAVIGATOR**, the first fluorescent RGB wireless control system capable of driving multiple fixtures via radio waves (designed in collaboration with the University of Florence).

### 2004

## LUCEVIVA

Introduction of **LUCE VIVA**, first collection specialized in LED products for indoor and outdoor architectural lighting with RGB and CTC technology controlled by DMX signals.

### 2006

**CCT LED**: Innovative range of recessed LED lighting fixtures with highly efficient and modular, patented LED optics.

### 2012



### 2000

Development of the first LED STRIP lights for the US market.

Introduction of the **CCT FLASH** family, first of its kind in Europe, specifically developed for new compact fluorescent lamps that introduced an innovative "scratch proof" protection system on Targetti optics.

### 2010

Creation of the first modulated light LED lighting products.

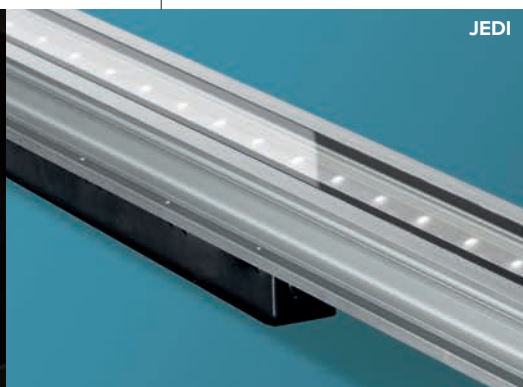
**Introduction of JEDI:**  
a range of linear LED  
projectors for outdoor lighting,  
with patented hybrid linear  
optics.

**Introduction of CLOUD MINI  
and CCT ARC MINI,**  
miniaturized versions of Cloud  
and CCT ARC, equipped with  
proprietary optic lenses for LED  
lamps.

2015



KEPLERO ZOOM



JEDI



LEDÒ

2014

**INNOVATIVE OPTICS:**

following a long tradition in optic  
innovation, **KEPLERO ZOOM** is  
invented: unique LED ingrade  
with patented adjustable optic  
system.

2016

Introduction of the patented  
**HYBRID optics, high precision  
and efficient optic** to equip the  
**LIGHT OF FLORENCE LED**  
offering with

**TARGETTI**



Innovation is in our DNA,  
is the compass that shows us  
the way and the ultimate goal  
of our business choices.  
Innovation means experimentation  
without limits- with our minds  
open to every stimulus from  
the outside world and with  
a careful eye above all on ourselves  
and the creative talent and technical  
skills of our team.

### **From the process to the service**

We believe that in order  
to develop superior quality  
products it is necessary  
to invest first and foremost  
in processes to streamline  
the entire creative and  
production process starting  
from the idea right up  
to the service.

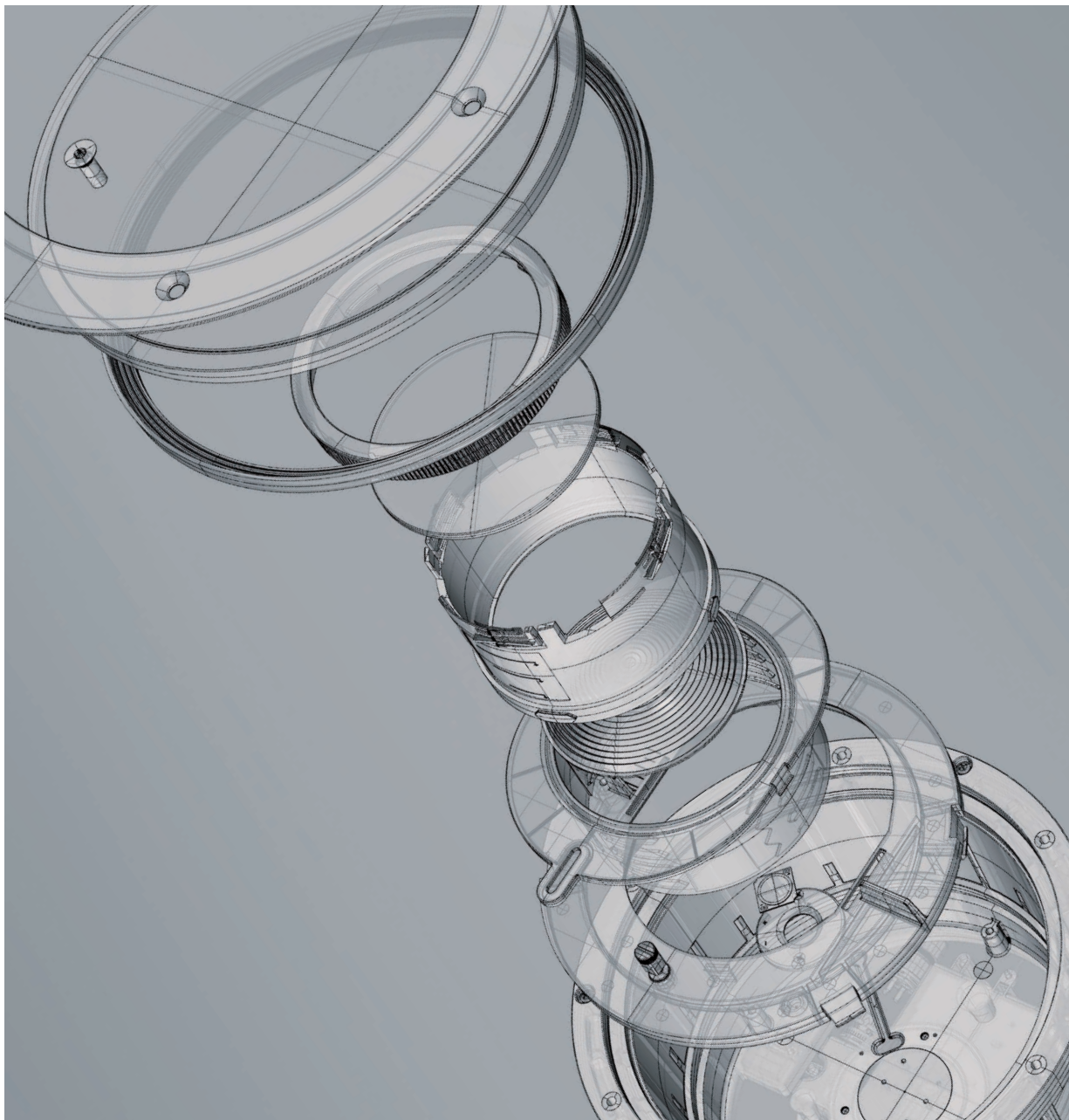
This approach to innovation  
is a competitive factor for us  
and a guarantee of reliability  
to those that choose Targetti  
for their projects.

### **Sustainable design**

Processes, products  
and services are subject  
to constant implementation  
and improvement because  
this is the only way the most  
complex and stimulating  
design challenges  
are overcome.

An important commitment  
to this is sustainability which  
results in more careful  
attention to energy saving  
and saving the environment.

# INNO VATION







Fondation Louis Vuitton - Paris, France  
Architect: Franck Gehry  
Lighting design: L'Observatoire International  
Photographe: Jordane Bodin

**TARGETTI SANKEY S.p.A.**

Via Pratese, 164  
50145 Firenze - Italia  
Phone 055 3791.1  
Fax 055 3791.266  
targetti@targetti.com  
**www.targetti.com**